



Agenda
Joint ASIP - CSRI Roundtable
On the Sports Goods Manufacturing Sector
Leveraging the Union Budget 2026-27 : Allocation for Sports Goods Manufacturing

27th February 2026 Time: 15:30 hrs
DMA, India Habitat Centre, New Delhi

Welcome Address:

Mr. Rajpal Singh, Director General, Confederation of Sports and Recreation Industry (CSRI)
Contextualizing the Roundtable: Importance of industry collaboration in light of the Union Budget 2026-27

Overview of the Roundtable structure:

Mr. Neeraj Jha, Secretary General, Association for Sports Industry Professionals (ASIP)

- Introduction of speakers and key participants
- Expected outcomes and next steps

Thematic Session:

Open Discussion on the Theme:

“Leveraging the Union Budget 2026-27: Allocation for Sports Goods Manufacturing”

All invited speakers and participants contribute insights on:

- Budgetary provisions and implications for the sector
- Opportunities for MSMEs, clusters, and export growth
- Technology adoption, innovation, and skill development
- Policy support required from MYAS and other ministries
- Strengthening India’s global competitiveness in sports goods manufacturing

Concluding Segment:

Government perspective: Mr. K. M. Harilal, Director, Ministry of Youth Affairs & Sports (MYAS)

Closing Remarks:

Synthesis of discussions: Dr. Shaji Prabhakaran, Founder & President, ASIP

Group Photo: All speakers, participants, and organizers
