



# Confederation of Sports and Recreation Industry

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**RAJPAL SINGH**  
Director General

To  
Smt. Sujata Chaturvedi, IAS  
Secretary (Sports)  
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04<sup>th</sup> April 2022

## **Subj: Request to expand Atmanirbhar Bharat in Sports and Recreation Industry**

**Dear Madam,**

Greetings from CSRI!

This is in continuation of our enclosed letter dated 11 Feb 2022 to Smt. Nirmala Sitharaman, Hon'ble Minister of Finance and copy to Hon'ble Ministers of Youth Affairs & Sports, expressing our gratitude for the increase in the sports budget. This was an extra boost to 'Khelo India' and National Youth Empowerment Programs. A copy of the same letter was sent to you.

In the same letter along with a detailed representation, CSRI requested for allocation of a **separate budget focused on the promotion of "Make in India" or "Atmanirbhar Bharat"** in sports.

CSRI believes that **"Atmanirbhar"** in sports is just not restricted to **Sports Goods manufacturing but also to sports coaching, infrastructure creation & maintenance**. Similarly, E-sports and gaming products, which have the potential to grow an even bigger market than field sports need to be absorbed from the beginning itself.

Therefore, for implementation of Vocal for Local, as advocated by the Hon'ble Prime Minister following are some of our suggestions:

1. Allocation of a separate budget for Promotion to Make in India (Atamnrirbhar) in Sports: Supports to Domestic Manufacturing / Services.
2. Rationalisation of tax exemptions
  - a. Full Exemption of duties on Raw material and Capital Goods.
  - b. Minimal Duties on Semi-finished and Assembled Goods.
  - c. Maximum Duties on Finished Goods.
3. Special emphasis for domestic manufacturing for Goods and equipment not manufactured in India as per International standards.
  - a. Similarly, the updating of the List of Sports Goods and equipment mentioned in GENERAL EXEMPTION NO. 145 keeping domestic manufacturing in view.
  - b. Implementation of orders as per Manual for Procurement of Works and Goods. (Many a times Govt agencies put restrictions that works or Goods shall

be of European, American or Australian origin without adhering to Public Procurement Policy (PPP)

4. Ease of doing business / Single window clearance of
  - a. Sports manufacturing projects.
  - b. IPR and Trademark registration process (Takes too much time as present) - for sports goods and services.
  - c. Creation of Incubation Centres for entrepreneurs & start-ups.
  - d. To encourage under Make in India scheme, Sports Manufacturing Parks with SEZ-like Status should be encouraged in States through an incentive scheme.
  - e. Ease / relaxation in conditions of empanelment for Start-ups in government organisation like SAI w.r.t. turnover and number of project experience.
5. Events under Khelo India and Fit India should use only Made in India produced equipment.
6. Removal of experience and turnover clause in governments procurements, if applied for by domestic Start-ups.
7. Declare and Grant Industry Status to Sports Sector.
8. Inclusion of the Sports Industry in the Harmonized Master List of Infrastructure sub-sectors so that the sports sector becomes eligible for obtaining long-term financial support from banks and other financial institutions.
9. Skills Development in Sports: Incentivise Skills development in Sports and allied Skills to bridge the huge skills gap to promote domestic manufacturing and maintenance.

We look forward to your continued support for the sports industry and reiterate our gratitude for the Govts' endeavor to support sports and sporting activities to achieve newer heights.

We would be honored to participate in any suitable manner as part of the working Group / task force.

Best Regards



**(Rajpal Singh)**

**CC to**

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